

hello!



**Free
Flights
Inside!**

**Are your internal
communications all at sea?
3 Simple steps to make them fly!**

PLUS!

Intranets - Sexy and functional?

Video - Quality not quantity

Eating Out - Where to get a free lunch



yellow![™]

the future
of internal
communications[®]

Internal Communications **Rescue**



Step 1

Pick up the Phone

Step 2

Dial 0161 228 6700

Step 3

Enjoy the Ride!

Intranets

Sexy and Functional?

Absolutely! The only way to turn these traditional graveyards for information and activity into the life blood of your organization, is to promote usability and engagement – making them places that people enjoy being in, you know like a beautiful car, as apposed to places they don't enjoy being in, you know, like a graveyard.



So, if you want people on the inside to have a great intranet experience, even a Sharepoint based intranet like the people inside Sage, Knight Frank and HSBC then talk to us.

From graveyards to convertibles – It's the future.

Video

Quality not quantity



Video is a fantastic medium and by far the most successful way of affecting a large, diverse audience outside of a live experience. But it has to be done well – it takes thought, preparation, imagination, talent and resource to create engaging and memorable work.

Get the most out of your investment by using a clever mix of cuts and channels, from blogs to cinema shows and everything in between, we can help you make an impact.

Top tip

'Always buy the best even if it means having less, in the long run you'll never regret it.'

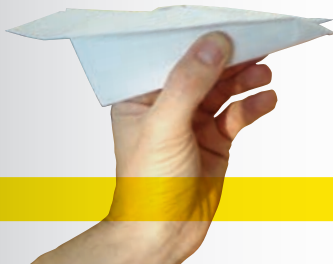
Free lunch

with a staff improver superhero

Simply logon to www.yellowcom.com



**Throw this damn
thing away...**
and get free Easyjet tickets.



PTO for details

yellow!™

the future
of paper flight



**This does fly really
well, but feel free
to do your own thing!**

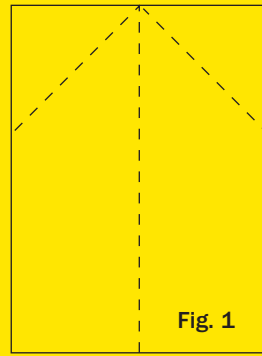


Fig. 1

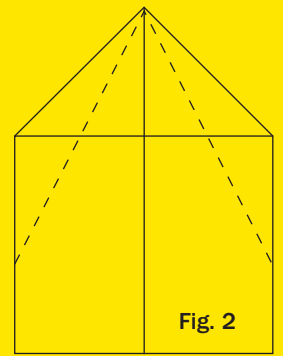


Fig. 2

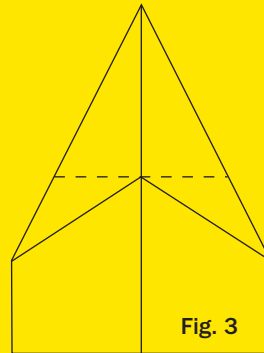


Fig. 3

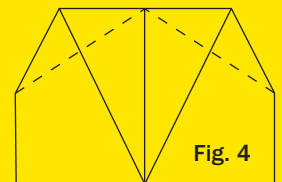


Fig. 4

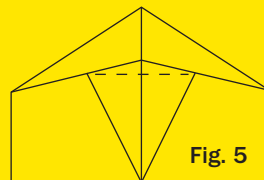
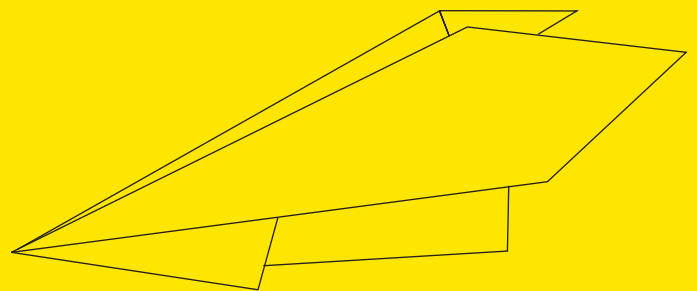


Fig. 5



Fig. 6





Reach for the sky

We're giving away 1 pair of return flights on Easyjet to the fabulous French Riviera. All you have to do is get this baby up in the air (see reverse for details) and video it.

Email your clips to hello@yellowcom.com

We're looking for the most entertaining flight, not necessarily the longest. Anything decent will probably go up on our website - the winner gets the pair of tickets and two runners up will have champagne and handmade chocolates delivered to their door.

The important and highly qualified judge's decision will be final - however we will be happy to enter into correspondence.

Closing date for entries June 29th 2007

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NEXT ISSUE!

Print & Design - The Power & The Glory

Internal Brand - Fad or Fab?

Employee Engagement - 10 Top Tips